

RED CARPET MONDAY[®].com

A SOPHISTICATED BUSINESS NETWORK

Events

Sponsorship Deck



Sponsorship Opportunities Available by calling: 1-888-RCM-EVENT

Our Concept

RedCarpetMonday[®] is a sophisticated business network tailored to successful business owners, professionals, senior level executives and entrepreneurs. Our web site community allows users to create an in-depth business profile featuring information about themselves and their company. Our online business associate members are then able to search other RedCarpetMonday[®] members, post bulletins, post photos and videos as well as interact our network of successful individuals. We like to call it "Bizertainment"

Live Events

RedCarpetMonday[®] Live Events are held at high class restaurants and hip venues created to give successful business professionals a place to unwind while socializing, networking and sharing business ideas with other Like-Minded individuals. Our live networking events are held on Monday evenings and Professional business attire is required.

Our past events featured Orlando, Tampa, Atlanta, and Dallas's most talented entrepreneurs, business owners, senior level executives, local politicians, guest speakers, fashion shows, exotic cars, celebrity appearances, VIP sponsor rooms, fine cigars, specialty martinis, hors d'oeuvres, media coverage, sponsor giveaways, silent auctions, gift bags and more.

RedCarpetMonday[®] currently hosts "Live" Networking Events in Orlando, Tampa, Atlanta and Dallas with plans to expand our live networking events into additional markets nationwide.

RedCarpetMonday[®] Event Video's

Click Below to view the RedCarpetMonday Promo Video!



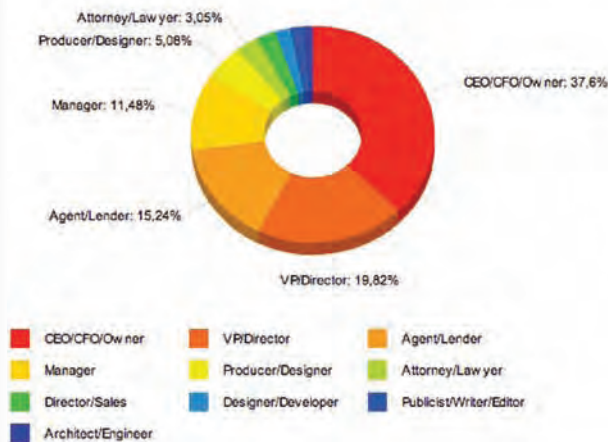
RED CARPET MONDAY[®].com
A SOPHISTICATED BUSINESS NETWORK

To view our past event videos, please visit: www.youtube.com/redcarpetmonday

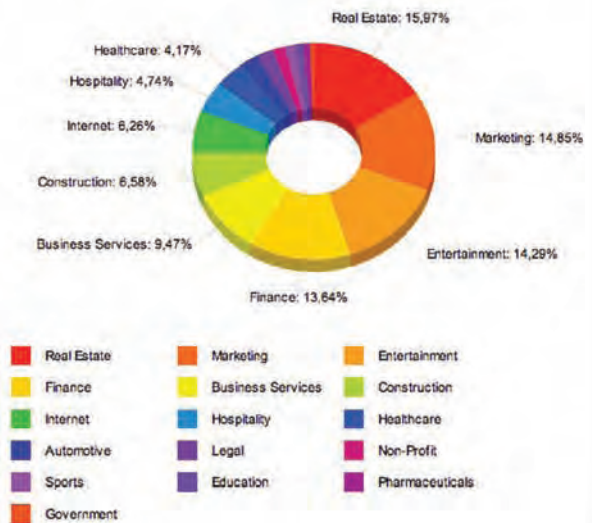
RedCarpetMonday[®] Demographics

Average Age of Members: 33

Members by Title



Members by Industry



Sponsorship Benefits

RedCarpetMonday's[®] goal is to help our sponsors reach their desired demographic directly and affordably, both online and offline.

Live Event Benefits- Live Interactions, Introductions, Etc.

RedCarpetMonday[®] Live Events are designed for sponsors to market to successful business owners, professionals, senior level executives, entrepreneurs and young professionals. Our live events are considered the place to be and be seen by allowing members to unwind and socialize in a hip and trendy atmosphere while connecting with our sponsors. By being a sponsor at a Live Event, your business and brand will have a creative way of:

- Gaining interactive exposure to an average 150-300 members and guests
- Providing samples, demos, brochures, etc.
- Branding yourself as a RCM sponsor on all publications, advertisements and photo wall
- Getting introduced to RCM managing members and their business associate

Online Benefits- Traffic, Total Member Base Exposure, Etc.

Online for example, is placing your business logo on our web site sponsorship page with an associated hyperlink, creating a banner ad for your business, marketing your business as a featured sponsor, providing content through Facebook and other social media components. At our events, sponsors can interact with our members in-person which is a great way to promote your name and business. Our RedCarpetMonday[®] staff will help facilitate introductions by establishing relationships with members and getting them engaged with our sponsors.

- Receive exposure to over 15,000 members via the RCM web site
- Advertise your company's logo on a banner ad that links back to your web site

RedCarpetMonday's[®] Sponsorship Opportunities and Costs

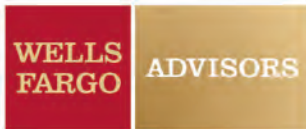
In an effort to keep it simple, the RedCarpetMonday[®] Sponsorship Team has created the a la carte menu below for our potential sponsors to choose from.

Complete Sponsorship Package: \$500.00 (includes all opportunities below)

- **Sponsor Table at an Event - \$350.00**
- **Company Logo on RedCarpetMonday[®] Sponsor Wall at Live Events - \$75.00**
- **Watermarked Company Logo on Event Photos - (Exclusive to Title Sponsor)**
- **Company Logo on Video Loop at Live Event - \$75.00**
- **Company Logo on an Email Blast Marketing the Live Event - \$100.00**
- **Link to Company Website & Contact Information on RedCarpetMonday's[®] Website - \$125.00**

*** Sponsorship Opportunities & Pricing may vary per market.**

Event Sponsors



Testimonials

Host Venue Testimonial:

It was a true pleasure hosting a Red Carpet Monday event at Ceviche Tapas Bar and Restaurant last fall. Entertaining such a distinguished crowd of young business professionals on a Monday evening not only puts a bright spotlight on any institution but also fosters relationships of all kinds for the future.

- Ceviche Tapas Bar & Restaurant

Event Sponsor Testimonial:

"RedCarpetMonday has proven to be an exceptional sponsorship opportunity for Dealagio.com. Our affiliation and partnership with them has initiated extensive business relationships as well as connected us to our direct target demographic. We continuously are amazed at the caliber of professionals the event is able to attract. If you're serious about business and looking to connect with the right people, we highly recommend RCM. We have been honored to partner our brand with one that carries a high level of integrity and esteem as RedCarpetMonday."

- Dealagio.com

Contact Us:

**Red Carpet Promotions, LLC
P.O. Box 1304
Winter Park, FL 32790**

Phone: 1-888-RCM-EVENT

Fax: 1-888-726-3826

E-mail: sponsorship@redcarpetmonday.com



facebook.com/redcarpetmonday

twitter.com/redcarpetmonday

youtube.com/redcarpetmonday

www.redcarpetmonday.com